



Source image from Sparrow Declaration
(ECF 6273-1), Page 24 of 72.



Philip Morris

RJ Reynolds

ITG Brands

Excluded
Brands &
Products

Same source image;
showing manufacturer and “excluded brand” boundaries



Same source image;
showing manufacturer and “excluded brand” boundaries, with court-order statements
in a fixed percentage of 25% of each manufacturer’s “covered brand” area



Same source image;
showing court-order statements in a fixed percentage of 25% of each
manufacturer's "covered brand" area